

Wednesday 27th November 2013

**“RESPONSIBLE HOUSING AS A DRIVER OF SUSTAINABLE GROWTH”**  
**From theory to practice**  
**Launching the European Responsible Housing Initiative**

**Venue:** SAS Radisson Blu Royal Hotel, Hammerichsgade 1, 1611  
 Copenhagen  
 Conference room “Svanen”  
**Time:** From 11:00 to 18:00  
**Working language:** EN/FR/GE

**Programme**

**Opening and Welcome**

10:30 - 11:15	<b>Welcome coffee and Registration</b>
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**First session: Looking at the future role of affordable housing**

11.15 - 11.30	<p><b>Welcome</b>          Mr Kurt Eliasson, President of CECODHAS Housing Europe  <i>Setting the frame: the crisis has put long term investments in EU under pressure in favour of short term fiscal consolidation. Climate and social actions with large potentials for long-term growth, high rate of return on investments, social inclusion and job-creation is being put on hold due to lack of financing. The link between ambitious climate targets and strong social policies will be most obvious in the consequence of their absence in future Europe.</i></p>
11.30 - 11.45	<p><b>Introduction</b>          Mr Palle Adamsen, President of BL – Danmarks Almene Boliger  <i>The Danish Model of Social Housing: housing for all in need at the heart of ambitious energy objectives and social inclusion - why and how has it been possible and what is still needed</i></p>
11.45 – 12.30	<p><b>Key Note Speech: Reconciling climate action, social justice and growth-oriented economics; thinking outside the box</b>          Mr Jens Thomas Arnfred, Partner at Vandkunsten Architects</p>
12.30 – 13.00	<b>Questions and Answers</b>
13.00 – 14.00	<b>Lunch at the premises</b>

## Second session: Increase responsible housing supply: positive impacts for the society

14.00 – 14.30

### Social housing and job creation

Ms Rikke Lonne, Head of Partnerships Projects, BL- Danmarks Almene Boliger

*Whip or carrot? Forcing social housing organisations to include criteria on creating internships when procuring construction projects can enhance employment. But so can voluntary agreements between housing organisations and constructing companies. What are the benefits and results so far- and can they be applied by organisations not falling under the public procurement directive?*

14.30 – 15.30

### Debate: How affordable housing can participate to EU growth policies

Mr Laurent Ghekiere, Head of the EU Representation for USH  
*Presentation of the French social housing pact with the government to increase supply and its potential growth impact and to accelerate the energy transition.*

15.30 – 15.45

### Coffee Break

## Third session: “Responsible housing: Working with stakeholders to support sustainable communities. Practices and tools for federations and local housing providers”

15.45 – 16.00

### “CSR as the way towards Responsible Housing”

Ms Charlotte Limousin, ERHIN project coordinator, Project Manager at DELPHIS

*A framework for a balanced approach; how can CSR be used as a tool to balance social, economic and energy- and climate considerations for the social housing sector in Europe?*

16.00 – 17.15

### Round table moderated by Ms Charlotte Limousin

*How to engage stakeholders for greater outcomes? Feedback from the CECODHAS Housing Europe members*

- *Presentation of AEDES code of conduct (NL)*
- *Presentation of NABCO strategy to develop into a responsible enterprise by Niall O’Keeffe, Director (IR)*
- *Presentation of tools developed by SABO for their members (SW)*

17.15– 17.30

### Roundtable Sum-up

- *Responsible Housing- the tenant’s perspective by Ms Barbara Steenbergen, International Union of Tenants, Head of EU Liaison Office*
- *Sum-up and main issues to be further explored by Ms Charlotte Limousin*

17.30 – 17.45

### Closing session: How to build Social Housing in the Future

- *Mr Carsten Hansen, Danish Minister for Housing*

*The vision of the future social housing*